
Prof. Dr. Murty S. KOPPARTHI
Adjunct Professor
School of International Business
Andhra University, Visakhapatnam
Andhra Pradesh, India 530003



Prof Murty is currently working as Adjunct Professor at Andhra University School of International Business (AUSIB). He is teaching in the BBA+MBA Integrated Program along with the faculty of IIM, Visakhapatnam and MBA (Regular & Evening) (L&SCM and Business Analytics) Programs. He is member of AU IIC (Institution's Innovation Council) and engaged in support of Start-ups.

He worked as Deputy Vice Chancellor/Research & Extension Services at the University of Kigali, Rwanda, East Africa until December 31st 2019. Previously he served the same University as the Deputy Vice Chancellor/Academics for around two years and also briefly as the Interim Vice chancellor. He also served the University of Rwanda as Principal of the College of Business and Economics, Dean, School of Business and in various other capacities over a decade.

Prof Murty served as the Faculty Coordinator of the Goldman Sachs 10,000 Women Entrepreneur Programme (GSECP) in collaboration with University of Michigan, USA and the International Triple Accredited Outreach MBA Program of Maastricht School of Management (MSM), The Netherlands in Rwanda. He was also the Chairman of the United Nations Sustainable Development Solutions Network (SDSN), Great Lakes Region and has represented it at numerous international conferences on Sustainable Development Goals (SDGs) in various countries.

Associated with Harvard Business School, Stanford University, USA; Ivey Business School, Canada; Leuphana University, Luneburg, DHBW, Germany; Jönköping International Business School (JIBS), Jönköping University, Sweden; Chongqing Normal University, Chongqing, China

Prof Murty holds a PhD from Andhra University and has supervised a number of MPhil and PhD students. He has substantially published research papers in several peer reviewed international journals including Emerald. His case studies and research books were published by renowned publishers like Ivey Publishers.

Prof. Murty had more than 30 years of teaching, research and academic administrative experience in India and abroad. He served the Department of Commerce and Management Studies, Andhra University, Visakhapatnam, India for more than 15 years in various capacities as Assistant/ Associate Professor, Placement Officer of MBA Program, Assistant Director of MBA (Distance Mode) Program, and Warden of Student Hostels to name a few. He delivered structured lectures to senior executives under the Off Campus Executive MBA program of Andhra University at Visakhapatnam Steel Plant and NTPC, Visakhapatnam. Visiting Professor to Master of Finance and Control (MFC), Utkal University, Bhubaneswar, India and also at University of Lay Adventists of Kigali (UNILAK) and Kigali Independent University (ULK), Rwanda.

Prof. Dr. Satya Murty KOPPARTHI

Adjunct Professor & Member of Institution's Innovation Council School of International Business, Andhra University Visakhapatnam 530003 Email: prof.ksatyamurthy@andhrauniversity.edu.in	4-48-4&5, T2, 4 th Floor Krishna Enclave, Lawsons Bay Colony Visakhapatnam 530017 AP, India Mobile: +91 7893538189 drkopparthism@gmail.com
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OBJECTIVE:

To be a researcher of renown in the field of Management and to teach and guide BBA/MBA /Executive MBA/DBA/Ph.D Students.

EXPERIENCE SUMMARY:

- Currently working as Adjunct Professor, School of International Business, Andhra University, Visakhapatnam, AP, India (June 2022-till date)
- Deputy Vice Chancellor/Research at the University of Kigali, Rwanda (March– December 31st- 2019)
- Deputy Vice Chancellor/Academics at the University of Kigali, Rwanda (September 21st 2018-February 2019)
- Interim Vice Chancellor, University of Kigali, Rwanda (August 20th-September 20th 2018)
- Deputy Vice Chancellor/Academics at the University of Kigali, Rwanda (July 1st 2017 –August 19th 2018)
- Dean, School of Business, College of Business and Economics, University of Rwanda (July 2016 -June 2017)
- Acting Principal of College of Business and Economics University of Rwanda (June 2015 - June 2016)
- Promoted as Professor in Marketing by the University of Rwanda in January 2015
- Dean, School of Business, College of Business and Economics, University of Rwanda (August 2014 -July 2015)
- Faculty Dean, School of Finance and Banking, Kigali, Rwanda (March 2013- July 2014)
- Over 30 years of teaching and administrative experience at university level.
- More than 10 years of teaching and administrative experience overseas as Assoc. Professor/in teaching, designing course curriculum, developing teaching schedules and internal/external faculty schedules, evaluation/grading of examination papers, supervision of master thesis research paper, conducting of thesis defense, organizing guest lectures, workshops/short seminars and general administration of Outreach MBA Program of Maastricht School of Management, The Netherlands offered at SFB, Kigali, Rwanda (2008-2016)
- 2 Years of Experience as Faculty Coordinator of Goldman Sachs 10,000 Women Entrepreneur Certificate Program (GS 10KWECP) in Rwanda. Providing faculty coordination, teaching, training and mentoring women entrepreneurs in skill development across Rwanda.

- 2 year of Experience in training business students through STEP (Student Training for Entrepreneurial Promotion) in collaboration with Leuphana University, Luneburg, Germany.
- One year of Executive Training provided to the Bank Executives at Bank of Kigali (BK) in the areas of Marketing, Ethical Leadership, Customer Service and other related areas.
- 30 plus years of research experience in designing questionnaires, carrying out extensive field research, data analysis and interpretation and report writing.
- Research guidance to 8 Ph.D/Doctoral /3 M.Phil students- 5 Ph.Ds and 3 M.Phils to full completion.
- Publication of two research books.
- 15 research papers published/accepted for publication in accredited journals.
- Developed three case studies for TTN/GBSN/IFC, CESD of former SFB/CBE/IFC and IVEY Business School, Canada
- Experience in offering consultancy services in conducting of traffic and transportation surveys, market surveys, consumer perception surveys, recruitment of personnel and organization of screening tests.
- Good experience in designing and conducting of Executive Development Programs (EDPs).
- Several years of good experience in providing placement and counseling services to the student community at large.
- Administrative experience as Warden of Students Hostel /Asst Director of MBA (Distance Mode) Program/Placement Officer of MBA Program at Andhra University, Visakhapatnam, India.

TEACHING/RESEARCH/ADMINISTRATION EXPERIENCE IN RWANDA

Deputy Vice Chancellor/Research (DVCR), University of Kigali (UoK) (March 2019 till date):

- Established the Office of the DVCR by constituting Research Committee, Research Ethics Committee and Editorial Board of Open Access UoK Scientific Journal
- Won Research Grant for Training Development in Public Law/CSO funded by Rwanda Governance Board (RGB).
- Received 25 research papers from the academic staff, checked through Turnitin Anti Plagiarism Software and finally got them peer reviewed.
- Launched the Open Access Online UoK Scientific Journal (ISSN 2522.6703)
- Developed Indigenous African long case on Gashora Farms Ltd/Mr. Twahirwa Dieudonné, CEO and short case on Tiva Motos in collaboration with the globally known Ivey Business School, Western University, Canada.
- Organized Business Decision Making with Case Course Certificate Program in collaboration with IBS and successful in getting a student scholarship for a student to study at Ivey Business School.

- Conducted 'Case Teaching and Writing Workshop' to the academic staff by Prof. Nicole of Ivey Business School and responsible for signing an MoU between the two institutions.
- Established Innovation & Incubation Centre at the University of Kigali to provide necessary support to start-ups. Planning to launch a start-up business 'UNISCRIP T' – Programming Language/can be written in any native language to operate Robots/Drones.
- Taught two modules per Trimester duly discharging the teaching responsibilities
- Chairman, University Relations, Marketing and Resource Mobilization (URMRM) Subcommittee of University Management Board
- Member of Senate, University Management Board, Executive Committee and an ex-officio member of the University Council (board).

Interim Vice Chancellor, University of Kigali, Rwanda (August-September 2018)

Deputy Vice Chancellor/Academics (DVCA), University of Kigali (UoK) (July 2017-February 2019):

- Monitored and coordinated all academic activities of undergraduate and postgraduate programs with a focus on teaching and learning enhancement, floating of modules, timetabling, academic calendar etc., in 6 schools, Musanze campus and 4 Learning Centres of University of Kigali.
- Chaired several important committees at the university as DVCA just to name a few, Admissions Committee, Academic Graduation Committee, and Disciplinary Committee etc.
- Took up the responsibility of installation of KOHA Software and Baobab E-books, to strengthen the Library Facilities and E-resources.
- Monitored IT Facilities and Resources and was responsible for implementation of the UoK Management Information System (MIS) as a member of the Senior Management.
- Monitored and coordinated the professional programs of CAT, CPA/R and ACCA under the former School of Accountancy during Aug 2017 – Aug 2018 and successful in making UoK as the Centre for Computer Based Examinations (CBE) of ACCA, UK.
- Supported professional IT training through CISCO, IBM, ICDL, IBDL, Python and Android training under the School of Computing and IT.
- Initiated the establishment of Centre for Modern Languages (CML) to offer training courses in English & other languages which subsequently became the Official Testing Centre for TOEFL.
- Successful in strengthening the International Student Exchange Program with DHBW, Germany and organised a Career Fair to enhance the job opportunities for the students in 2018.
- Meticulously coordinated development of market driven 9 undergraduate programs, 3 masters programs and 2 PhD & DBA with 13 Specializations and took a lead role in submission of these programs and follow up of the same with the concerned authorities.
- 7 under the School of Education (1. Bachelor of Education with Honours in English and Kinyarwanda; 2. Bachelor of Education with Honours in History and Geography; 3. Bachelor of Education with Honours in Mathematics and Geography; 4. Bachelor of

Education with Honours in Economics and Entrepreneurship; 5. Bachelor of Education with Honours in Educational Administration; 6. Bachelor of Education with Honours in IT and 7. Bachelor of Education with Honours in Business Studies).

- 2 undergraduate business programs under the School of Business and Management (1. Bachelor of Science with Honours in Actuarial Sciences and 2. Bachelor of Science with Honours in Banking and Insurance).
- 3 masters programs under the School of Law (1. LLM/Master of Law in International Commercial and Corporate Law; 2. LLM/Master of Law in International Human Rights and Humanitarian Law and 3. LLM/Master of Law in Science and Technology)
- 2 Doctoral/PhD programs in Finance and Accounting and Doctor of Business Administration (DBA) with 13 Specializations (1. DBA in International Business; 2. DBA in Marketing; 3. DBA in Procurement and Supply Chain Management; 4. DBA in Leadership; 5. DBA in Strategic Management; 6. DBA in Banking; 7. DBA in Project and Program Management; 8. DBA in Entrepreneurship; 9. DBA in Public Administration; 10. DBA in Human Resources Management; 11. DBA in Management; 12. DBA in Finance; 13. DBA in Accounting).
- Initiated review of the existing BIT UG Program and MBA with six specializations and submitted the same to the concerned authorities for approval.
- Member of the Senate, University Management Board and Executive Committee at the University of Kigali.

Acting Principal, UR-College of Business and Economics (UR-CBE) (June 2015-June 2016):

- Successfully monitored and coordinated all academic activities of undergraduate and postgraduate programs in all four campuses at Gikondo, Huye, Musanze and Rusizi with a focus on teaching and learning enhancement
- Took a lead role and provided the necessary leadership in establishment of African Centre of Excellence for Data Sciences (ACE-DS) in College of Business and Economics, University of Rwanda, 2016.
- Chaired several important committees at the college as Acting Principal just to name a few, Academic College Council, College Council Meeting and Disciplinary Committee etc.
- Chairman of Sustainable Development Solutions Network of Great Lakes (SDSN GL) Region (June 2015-June 2016)
- Participated in the high-level meeting of the Leadership Council of the Sustainable Development Solutions Network (SDSN) in the capacity as the Chairman of Sustainable Development Solutions Network of Great Lakes (SDSN GL)-"How to make the Sustainable Development Goals Europe's Business? A Multistakeholder Approach" held during May 30-31, 2016 at Brussels, Belgium.
- Represented Rwanda in the capacity as the Chairman of Sustainable Development Solutions Network of Great Lakes (SDSN GL) at 'the 2nd Africa Regional Forum on Sustainable Development' organized by United Nations Economic Commission for Africa (UNECA) at Cairo, Egypt held during May 18-19, 2016.
- Acted as discussant in a High Level Policy Debate on 'Structural Transformation and Green Industrialization' organized by United Nations Economic Commission for Africa (UNECA) at Kigali, Rwanda held on May 24th, 2016

- Participated in the Business and Economic Summit organized by JIBS and attended by high level representation from Addis Ababa University, Makerere University, University of Dar Es Salaam and University of Rwanda to discuss regional cooperation held on 2nd Dec 2015 at Dar Es Salaam, Tanzania.
- Participated in the meeting on 'Financial Sector Capacity Building Policy for Burundi and Rwanda through Strengthening Light University of Bujumbura and University of Rwanda-College of Business and Economics' in the capacity as the Chairman, National Advisory Committee at Kampala, Uganda held during the month of November 2015.
- Participated as a member of the Rwanda Educationists Academic Delegation to Chongqing Normal University, Chongqing, China during August 2015.
- Supported Consortium of Advanced Research and Training in Africa (CARTA+)

**Dean, School of Business, UR-College of Business and Economics (UR-CBE):
(August 2014 -July 2015) and (July 2016 -June 2017)**

- Co-Supervised Samuel Kamugisha, PhD Candidate, Jönköping International Business School (JIBS), Sweden along with Prof. Lucia Naldi and Principal Supervisor Prof. Johan Ross, Dean and CEO of JIBS, on Doctoral thesis 'Understanding New Firm Survival In An Emerging Economy: The Case Of Manufacturing Firms In Rwanda', 2015-June 2017
- Participated in the University of Rwanda Leadership Development Workshop organized by Michigan State University, USA held during June 15th to 17th 2015 at Kigali, Rwanda.
- Participated in the 2015 EFMD EPAS Accreditation Seminar held on May 29th 2015 at Amsterdam, Netherlands.
- Participated in the 2015 EFMD EQUIS Accreditation Seminar held on May 28th 2015 at Amsterdam, Netherlands.
- Participated in the Business and Economic Summit organized by UR-CBE in collaboration with JIBS and attended by high level representation from Addis Ababa University, Makerere University and University of Dar Es Salaam to discuss regional cooperation held on May 8th 2015 at UR-CBE, Kigali, Rwanda.
- Presented a research paper on 'Consumer acceptance of technology based banking services: an extension of Technology Acceptance Model', (joint work with Sarah Kirenga Mukandoli) at the Eastern Africa Business and Economic Watch (EABEW) 1st Annual Conference on 'Recent Trends in Economic Development, Finance and Management Research in Eastern Africa' held during May 5th-6th 2015 at CBE-University of Rwanda, Kigali, Rwanda.
- Presented a research paper on 'The impact of lending rate on demand for credit in Rwanda', (joint work with Mutabazi Boniface) at the Eastern Africa Business and Economic Watch (EABEW) 1st Annual Conference on 'Recent Trends in Economic Development, Finance and Management Research in Eastern Africa' held during May 5th-6th 2015 at CBE-University of Rwanda, Kigali, Rwanda.
- Participated in the meeting of PhD Co-Supervisors at Jönköping International Business School (JIBS), Sweden held during April 16th -17th 2015.

- Participated in a meeting with Prof. Uno Fors, HoD of Computer and Systems Sciences and Dr. Henrik Hansson, DSV/Stockholm University on ICT Roll Out Program at University of Rwanda on April 13th 2015 at Stockholm University, Sweden.
- Participated in a meeting with Assoc. Prof. Matti Skoog, Deputy Dean, Stockholm Business School, Stockholm University on Collaboration with School of Business, UR-CBE held on April 13th 2015 at Stockholm University, Sweden.

Faculty Dean, School of Finance and Banking: (March 2013- July 2014)

- Outreach MBA Coordinator of Maastricht School of Management (Msm), a triple internationally accredited MBA Program in Rwanda. 8 years of experience as MBA Coordinator in teaching, designing course curriculum, developing teaching schedules and internal/external faculty schedules, evaluation/grading of examination papers, supervision of master thesis research paper, conducting of thesis defense, organizing guest lectures, workshops/short seminars and general administration of Outreach MBA Program of Maastricht School of Management, The Netherlands offered at SFB, Kigali, Rwanda (2008-2016)
- Faculty Coordinator of Goldman Sachs 10,000 Women Entrepreneur Certificate Program (GS10KWECP) in Rwanda in collaboration with University of Michigan, USA. Provided faculty coordination, teaching, training and mentoring women entrepreneurs in skill development across Rwanda.
- 2 year of Experience in training business students through STEP (Student Training for Entrepreneurial Promotion) in collaboration with Leuphana University, Luneburg, Germany.
- Participated in ‘training Workshop on Public Private Partnership (PPP)’ organized by World Bank/IFC in close collaboration with the Government of Rwanda (GoR) through PSCBS held during May 28th-June 1st, 2012 at Musanze, Rwanda.
- Presented a research paper on ‘Indigenous Textbooks and Case Studies as Effective Tools in Business and Management Education: A Comparative Analysis of Indian versus African Business Literature’ at the 5th International Colloquium on Business and Management (5th ICBM 2012) in conjunction with the 4th International Conference on Business and Management Education (4th ICBME 2012) held during July 9-12, 2012 at Bangkok, Thailand.
- Presented a research paper on ‘The Strategic Asset allocation for Foreign Exchange Reserves Management in National Bank of Rwanda’ at the Academy of Business Economics Session at 47th MBAA International Conference held during March 23-25, 2011 at Chicago, USA.
- Presented a research paper on ‘Is Value Chain Financing a Solution to the Problems and Challenges of Access to Finance of Small-Scale Farmers in Rwanda?’ at the Academy of Finance Session at 47th MBAA International Conference held during March 23-25, 2011 at Chicago, USA.
- International Growth Centre (IGC) initiated and funded by UKaid and organized by London School of Economics (LSE) and University of Oxford Growth Forum held at Kigali-Rwanda, Feb 17th 2011.
- Presented a research paper on ‘Public Private Partnerships in Rwanda: Lessons from Agriculture and Microfinance’ at the Interanational Conference on ‘Public-Private Partnership: Regional and Global Perspectives’ at SFB, Kigali-Rwanda during Feb 3-4, 2011.

- Presented a research paper on 'Economics of Tourism Industry in Rwanda' at NUR 3rd International Scientific Research Conference at National University of Rwanda, Butare, Rwanda, during Nov 2nd – 4th 2010.
- Participated in the Executive Development Program on International Business organized by Indian Institute of Foreign Trade (IIFT), New Delhi, India held in School of Finance and Banking, Kigali, Rwanda during Nov 16th – 26th , 2010.
- Attended the 5th Annual Conference Of Global Business School Network (GBSN) On ' Innovation For Impact: Business Schools At The Crossroads Of Development' At The Ronald Reagan Building, Washington, DC 2004, USA during June 10th -11th 2010.
- Participated in the Pedagogical Training organized by Kigali Institute of Education held in School of Finance and Banking, Kigali, Rwanda during May 24th-28th, 2010.
- Participated in the Case Method Workshop sponsored and organized by European Case Clearance House (ecch) at Kigali, Rwanda during Mar 23-25, 2010.
- Attended the Workshop On "Opportunities for Rwandan Small and Medium Enterprises in the East African Market, Kigali-Rwanda, November 26th, 2009
- Attended the International Conference On "Developing Human Resources for the Knowledge-Based Economy" at Kigali Institute of Management, Kigali- Rwanda, September 1-2, 2009.
- Actively participated in the Goldman Sachs Conference of '10,000 Women Leadership Academy' at Goldman Sachs Conference Centre, 85 Broad Street, New York, USA during July 19th-22nd , 2009
- Participated in the 5th Annual Research Conference on "Research and Innovation for Sustainable Development" at National University Of Rwanda, Butare, Rwanda during October 21st – 23rd, 2008.
- Participated in the "Training of Trainers (TOT) in entrepreneurship development at Enterprise Development Services (EDS), Lagos Business School, Pan-African University, Lagos, Nigeria during 1st –3rd Nov, 2007

TEACHING EXPERIENCE SUMMARY:

- Taught Marketing related modules at undergraduate and postgraduate programs at the University of Kigali. Taught Marketing and Finance as specializations at the graduate and undergraduate programs of BBA (Day & Evening) 4year Program, former School of Finance & Banking (SFB)/UR College of Business and Economics, KIGALI-RWANDA, Outreach MBA 2year Program of Maastricht School of Management (MsM), Netherlands and UR-CBE MBA Program, Kigali – Rwanda.
- 15 years of overseas teaching experience as Full Professor/Associate Professor of Marketing in former School of Finance and Banking/UR College of Business and Economics, Kigali, Rwanda and Media, Algeria.
- 14 years of teaching experience as Associate Professor/Asst Professor of Marketing at the Dept of Commerce & Management Studies, Andhra University, Visakhapatnam, AP, India.
- 5 years of teaching experience at various institutions including work experience as Academic Assistant in the Dept. of Social Sciences, College of Engineering, Jawaharlal Nehru Technological University (JNTU), Kakinada, India. (1981-82) and other institutions in India.

- Taught Economics/Management Sciences to the students of Undergraduate Programme in B.Tech – Chemical Engineering/B.E. – Mechanical Engineering/EEE/ECE, AU College of Engineering and Undergraduate Programme in B.Pharm, AU College of Pharmaceutical Sciences, Visakhapatnam, AP, India (1994 to 2007).
- Taught various subjects to the students of distance learning under the Post Graduate Programs in Master of Commerce (M.Com.), School of Distance Education, Andhra University (1994-2007).
- Taught various courses under different programs of MBA (FT-4 Semester)/MBA Retail Management/MBA (PT-Executive-6 Semester) in the Department of Commerce & Management Studies, AU Colleges of Arts & Commerce and MBA (Distance Mode 3 year)/Executive MBA (Distance Mode 2 years) /M.Com (Distance Mode 2 year) School of Distance Education, Andhra University, VSP, AP, India.
- Delivered structured lectures to senior executives under the Off Campus Executive MBA program, Visakhapatnam Steel Plant Campus and Executive MBA , NTPC Campus, Visakhapatnam, India.
- Taught various courses for PG Diploma Programmes in International Business & Accounting Software Department of Commerce and Management Studies, AU & Transport Management, Institute of Transport Management, AU, India
- Visiting Professor to Bangalore University, Bangalore, Sri Krishna Devaraya University, S.K.U.P.G. Center, Kurnool and its affiliated colleges and S.V.University P G Center, Kavali and Post Graduate Programme in Master of Finance and Control (MFC), Utkal University, Bhubaneswar. (1994-2007), India, Independent Institute of Lay Adventists of Kigali (INILAK) and Kigali Independent University (ULK), Rwanda.
- Taught various subjects under PG Diploma Courses in Marketing Management, Modern Office Management and Export Promotion & Sales Management offered by Society for Employment Promotion and Training, Visakhapatnam (SETVIS) Government of Andhra Pradesh Undertaking. (1985-90)
- Acted as Trainer for the Gramodaya Training Programme sponsored by Dept. of Small Scale Industries, Government of India. (1985-86).

Courses Taught:

- Transport Management
- Marketing Management
- Services Marketing
- Retail Management
- Marketing Research
- Consumer Behaviour
- International Marketing
- Entrepreneurship Development
- Innovation & New Venture Development
- International Business Environment

- International Financial Markets
- International Financial Management
- Financial Restructuring & Mergers and Acquisitions
- Business in Global Arena
- Business Ethics
- Business Policy and Strategic Management
- Production and Operations Management
- Global Supply Chain Management

EDUCATION:

- PhD in Services Marketing (topic: Urban Passenger Transportation – A focus on Travel Characteristics in Visakhapatnam City, India), 1992
- Masters Degree in Commerce (MCom), Andhra University, India, 1981

RESEARCH DETAILS

- Senior Researcher on a major research project entitled 'Tracer Study' of former SFB/UR College of Business and Economics BBA/MBA graduates for the Ministry of Education, Government of Rwanda, Kigali-Rwanda (June 2011-June 2015)
- Worked on various research projects as Project Assistant, Research Scholar and Research Associate while working on doctoral thesis at the Institute of Transport Management, Andhra University, Visakhapatnam (1985-94)
- Worked as Project Assistant under the University Grants Commission (UGC) Special Assistance Programme (SAP) in Commerce, Dept. of Commerce & Management Studies, Andhra University, Visakhapatnam in carrying out research on various contemporary business development projects. (1990-92)
- Associated with a major research project in carrying out research as a part of Inter – disciplinary and Multi – departmental Participatory Project entitled 'A Comprehensive study on Impact of Industrialization and Urbanization on the Environment of Visakhapatnam', Sub-Project 'Study of Transport' sponsored by the Dept. of Environment, Government of India, (1985-89).
- Acted in the capacity of Research Associate under the Research Project entitled 'Performance of Mofussil Bus Transport – A case study of Kavali' sponsored by Sri.Venkateswara University, (1985).
- Research Associate in the Research Project entitled 'Impact of Welfare Schemes of the Govt. of Andhra Pradesh on the Weaker Sections' sponsored by Sri Venkateswara University, (1985).
- Completed a Minor Research Project sponsored by University Grants Commission, New Delhi, India in the area of "Ancillary Industrial Development under Visakhapatnam Steel Plant", (1997).
- Conducted Transportation and Traffic Studies for the City of Visakhapatnam on behalf of Tata Consultancy Services (TCS) Bombay and Ministry of Urban Development. Government of India, New Delhi, 1994 – Surveys conducted were 1. Origin and Destination (OD) Survey, 2. Cordon Survey, 3.Home Interview Survey (HIS). 4. Parking

Survey, 5. Work Place Survey, 6. Public Transportation Survey, 7. Speed Survey, 8. Traffic Volume Survey.

- Associated in conducting research on 'Entrepreneurship Development in Visakhapatnam District' and 'Women Entrepreneurship Development in Visakhapatnam city'.

RESEARCH PhD/MPhil SUPERVISION

- 'Understanding New Firm Survival In An Emerging Economy: The Case Of Manufacturing Firms In Rwanda' -Samuel Kamugisha, PhD Candidate, Jönköping International Business School (JIBS), Sweden (Co-Supervised along with Prof. Lucia Naldi and Principal Supervisor Prof. Johan Ross, Dean and CEO of JIBS), 2015-June 2017
- 'Met Coke Industry in India-Problems and Prospects' –Ph.D Degree awarded to T. Venkata Sarvarayudu 2013.
- 'Project Strategy for Managing Time and Cost Overruns in Product Development Projects Undertaken in Economy Environment' –Ph.D degree awarded to Mr.Prahlad Tengli 2012
- "A Study of Preferences and Perceptions of Individual Mutual Fund Investors in the City of Visakhapatnam" –Ph.D Degree awarded to Ms.Lubzir Nihar in April, 2011.
- "Community Health Insurance in Andhra Pradesh (A Case Study of Rajiv Aarogyasri in Coastal Districts)" –Ph.D degree awarded to Mr B. Ram Kumar in 2010.
- "H.R.M. Policies & Practices in Paper Industry with Special Reference to East Godavari Dist. A.P., India" – Ph.D degree awarded to Mr G.P.S.V.S.D.Nagendra Rao in 2007.
- "Market Analysis of Mutual Funds – A Study of Investors Perceptions and Preferences"—M.Phil degree awarded in 2003 to Ms. K.Kusuma.
- "Promotion of International Trade in India & Role of Commercial Banks - With Reference to SBI, Overseas Branch, Visakhapatnam"—M.Phil degree awarded in Aug, 2005 to Ms.Priyanka Roy.
- "HRM Practices in the Era of Business Process Outsourcing – A Study of Employee Perception in Call Centers of Visakhapatnam"—M.Phil degree awarded in July, 2005 to Ms.G.V.S. Sailaja.

Ph.D Theses Under Progress

- 'A Study on Knowledge Process Outsourcing (KPO) with special reference to Visakhapatnam '(G.V.S. Sailaja)
- 'Comparison of Motivation levels of Managers of Public Sector & Private Sector Banks' (S.Sai Siva Rama Krishna)
- 'Impact of NPAs on the Performance of Selected Public Sector Banks' (A.Seetha Babu)

RESEARCH PUBLICATIONS

- ‘Analysis of Implementation of Home Grown Initiatives and Their Impact on Poverty Reduction In Rwanda (2013-2016).’ International Journal of Information Research and Review, Vol 03, Issue 12, pp 3331-3340, December 2016, ISSN: 2349-9141 (Online) (Impact Factor: 4.251)
- ‘Impact of Agricultural Value Chain Financing on Smallholder Farmers’ Livelihoods in Rwanda – Case Study: Rwanda Rice Value Chain Financing’, International Journal of Information Research and Review, Vol 03, Issue 12, pp 3331-3340, December 2016, ISSN: 2349-9141 (Online) (Impact Factor: 4.251)
- ‘Performance of Cooperative Unions Supported by Local NGO’s in Agricultural and Food Marketing Development in Rwanda’, International Journal of Information Research and Review, Vol: 03, Issue 11, pp 3149-3159, November 2016, ISSN: 2349-9141 (Online) (Impact Factor: 4.251)
- ‘Indigenous Textbooks and Case Studies as Effective Tools in Business and Management Education: A Comparative Analysis of Indian versus African Business Literature’ Published online in the International Journal of Academic Research in Business and Social Sciences, Vol. 2, No 10, pp 396-408, October 2012, ISSN: 2222-6990.
- ‘Is Value Chain Financing a Solution to the Problems and Challenges of Access to Finance of Small-Scale Farmers in Rwanda?’ . Published in Emerald Group of Journals- Managerial Finance, Volume/Issue No:38/10, pp 993-1004, August 2012, ISS No: 0307-4358. (Indexed in Scopus)
- ‘The Strategic Asset allocation for Foreign Exchange Reserves Management in National Bank of Rwanda’ Published Online and available at <http://business.usi.edu/mbea/> -Academy of Business Economics, University of Southern Indiana, USA 2011.
- ‘Economics of Tourism Industry in Rwanda’ research paper presented at NUR 3rd International Scientific Research Conference at National University of Rwanda, Butare, Rwanda during Nov 2nd – 4th 2010 (Accepted for publication in NUR Journal).
- ‘Trends in Coffee Production and Exports: Challenges and Requirements of the Stakeholders of Rwanda’-Indian Management Studies Journal, Punjab School of Management Studies, Punjab University (Published-2011)
- ‘Mutual Fund Performance: A Review’ Drishtikon: A Management Journal, Symbiosis Centre for Management & Human Resource Development , Vol 3, Issue 2, July 2010, ISSN 0975-7422
- ‘Moving up the value chain BPO to KPO Indian Scenario’, Review of Professional Management, A Journal of New Delhi Institute of Management (NDIM), Volume-6, Issue 1, Jan-June 2008, ISSN 09728686
- ‘Corporate Environmental reporting Practices in India with reference to NTPC’, Review of Professional Management, A Journal of New Delhi Institute of Management (NDIM), Vol-5, Issue 1, June 2007, ISSN 09728686
- ‘Market Analysis of Mutual Funds – A study of Investor’s Perception and Preferences’ Gitam Journal of Management ,Vol-9, Issue 1, July 2006
- ‘HR Challenges and Internationalization of Business’, Indian Journal of Commerce, Vol-21, Jan, 2004
- ‘Urban Bus Transportation – A Focus on City Services of APSRTC in

Visakhapatnam' Research paper contributed to book entitled 'Nationalised Bus Services in India – An Appraisal' ,Edited by Aggarwal & Sarma, Kalyani Publications, 1993.

- 'A Review of Research and Literature on Urban Transportation Planning', Journal of Development Planning Literature Vol. 6 January – April 1991.
- 'An Overview of Rural – Urban Transportation Linkages in Visakhapatnam Metropolitan Region' Proceedings, AU, International Seminar on Rural Transport, Inter – India Publications, New Delhi. 1988.

RESEARCH PUBLICATIONS UNDER PROCESS

- Tourism and Economic Development: Case of Rwanda
- SME Development in Rwanda: A Case Study of Business Development Services Program
- Tourism and Developing Economies: East African Community- A country level analysis.
- Determinants of FDI Flows and its Impact on Economic Growth: Evidence from Rwanda.
- The Impact of Lease Financing by Banque Commerciale du Rwanda (BCR) on the Growth of Small and Medium Enterprises (SMEs) in Rwanda.

CASE STUDIES DEVELOPED

- 'The Dream to Reality, Is It Far? – KIGALI HOTEL AND CONVENTION CENTER, RWANDA' – Case Study developed for Tourism Training Network (TTN) of Global Business School Network (GBSN)-IFC-2008
- 'The Dream has come true!- The case of 'Peace Garage'-Case Study developed for IFC funded 'Centre for Entrepreneurship Development (CED)' at School of Finance And Banking, Kigali, Rwanda- 2009
- 'Sawdust, Co' - Chris Janssen, SalimaLadhani, and Jamie McKeownwrote this case under the supervision of Prof. Nicole Haggerty and Prof. Murty Kopparthi- Case study developed in collaboration with Ivey Business School/School of Business, UR-CBE- Published by Ivey Publishing Co, Canada-2015

RESEARCH BOOK PUBLICATIONS

'Urban Passenger Transportation' – Published by Inter – India Publications, ISBN 81-210-0360-1, New Delhi, 1997 (Co-authored with Prof.D.Panduranga Rao)

'Human Resource Management Policies and Practices' - Published by Akansha Publishing House, ISBN 97881-8370-218-8, New Delhi, 2010(Co-authored with Dr. Nagendra)

PROFESSIONAL SERVICES

Member, Local Organizing Committee, 1st Eastern Africa Economic Watch Conference on - Recent Trends in Economic Development, Finance and Management Research in Eastern Africa Dec 2014- June 2015.

Member, Entrepreneurship Committee, Centre for Entrepreneurship and Sustainable Development (CESD), School of Finance and Banking/UR-College of Business and Economics (UR-CBE), Kigali, Rwanda, July 31st, 2013-to date

Member, Scientific Committee of the 5th NUR (National University of Rwanda)-International Scientific Research Conference (ISRC), September-December, 2012.

Member of Masters' Program Board of Examiners in the position of External Examiner, School of Business and Public Management, Mount Kenya University, Kigali Campus, September, 2012-present.

Agriculture Finance Specialist on a project entitled 'Access to Finance Rwanda (AFR): Inventory Credit Stock Taking and Analysis' under ACDI/VOCA, Washington DC, USA June 7-August 10, 2012.

Conference Chair, Working Conference on 'Value Chain Financing in Agricultural Sector' organized during 29th-30th, August 2011 by SFB in collaboration with IFDC and Terrafina Microfinance and World Vision, Kigali-Rwanda.

Training of Entrepreneurs at the Dept of Private Sector Development (TBIF), Kigali Institute of Science and Technology (KIST) sponsored by MIFOTRA/WDA/PSF, July 14th -22nd, 2011

Reviewer of Research Papers, Journal of Finance Issues, Academy of Finance, Graham School of Management, Saint Xavier University, Chicago, IL 60655, USA, 2011

Reviewer of Research Papers, KIST Journal of Science and Technology, Kigali, Rwanda, 2011

Conference Co-Chair, International Conference on 'Public-Private Partnership: Regional and Global Perspectives', Co-Chair, School of Finance and Banking, Kigali-Rwanda Feb 2011

Advisory Council for Development of Course Curriculum for Under Graduate Programs in Tourism and Hospitality Management, Member, SFB, Kigali, Rwanda, 2010

Business Plan Competitions-Panel Judge-Goldman Sachs 10,000 Women Entrepreneur Certificate Program (GS 10KWECP) at Rwanda, 2008-2010

Business Plan Competitions-Reviewer of Business Plans-World Bank/Rwanda Private Sector Federation, Rwanda, 2008

Building Businesses that Last- A two day workshop on Entrepreneurship Development, Coordinator, SFB Entrepreneurship Club, SFB, Kigali, Rwanda, 2008

Training of Trainers (TOT)-Two Day workshop, Coordinator, SFB Entrepreneurship Club, SFB, Kigali, Rwanda, 2007

Commerce & Management Association, Convener, Dept of Commerce & Management Studies, Andhra University, Visakhapatnam, India, 2006 – 2007

UGC National Seminar on 'Globalization: Challenges & Opportunities – Sectoral Response of Indian Economy', Joint Coordinator, Andhra University, Visakhapatnam, India, 2004

Symposium on 'Management of India's Foreign Exchange Reserves', Joint Coordinator, Andhra University, Visakhapatnam, India, 2004

Small Industry Management Assistants Programme, Joint Coordinator, Small Industries Development Bank of India (SIDBI) and Department of Commerce & Management Studies, Andhra University, Visakhapatnam, India, 2000

Orientation Programme and Mock Interviews, Coordinator, MBA 4th Semester students, Department of Commerce & Management Studies, Andhra University, Visakhapatnam, India, 2000

Refresher Courses in Commerce for Lecturers in Affiliated colleges of the State of the Andhra Pradesh, Assistant Course Coordinator, Department of Commerce & Management Studies, Andhra University, Visakhapatnam, India, 1999

National Human Resource Development Network-India, Life Member, Vizag Charter, 2006-
Andhra University Teachers Association, Executive Member, 2002-2004

Organizing Committee, Core Member, Andhra University Common Entrance Test, 2003 - 2004

Organizing Committee, Member, Inter University Youth Festivals 2001-2002

Forum on Public Issues, Member, Visakhapatnam, India, 2000-

Association for Transport Development in India, Life Member, New Delhi, 1998-

World Conference on Transport Research Society, USA, Member, 1995

Visakha Transport Management Association, Life Member, 1995-

UNIVERSITY SERVICE AND ACTIVITIES

Member, Institution's Innovation Council (IIC), Andhra University, Visakhapatnam, AP, India (June 2022-till date)

External Reviewer, Africa University, Zimbabwe (Jan 2020-till date)

Deputy Vice Chancellor Research, University of Kigali, March 1st –December 31st 2019

Chairman, School of Accountancy, University of Kigali, August 2017-February 2019

Member, Executive Committee, University of Kigali, September 2017-to date

Member, Senior Management Meetings, University of Kigali, July 2017- to date

Member, Senate, University of Kigali, July 2017- to date

Deputy Vice Chancellor Academics, University of Kigali, July 2017 – February 2019

Member of Senate, University of Rwanda, August 2014-June 2017

Member, Senior Management Council, University of Rwanda, July 2015-June 2016

Acted as the Principal, College of Business and Economics-University of Rwanda July 2015- June 2016

Chairman, Academic Council, UR-College of Business and Economics, July 2015-June 2016

Chairman, College Council, UR-College of Business and Economics, July 2015-June 2016

Dean, School of Business, College of Business and Economics, University of Rwanda, August 2014 -Nov 2015

Ag. Dean of the Faculty, Former School of Finance and Banking/UR College of Business and Economics, Kigali, Rwanda, March 2013-July 2014

MBA Coordinator, Maastricht School of Management (MsM), Netherlands & School of Finance and Banking Outreach MBA Program, Kigali-Rwanda, 2007-July 2014

Faculty Coordinator, Goldman Sachs 10,000 Women Entrepreneur Certificate Program, SFB, Kigali-Rwanda, 2008-2010

Placement Officer, Andhra University, Visakhapatnam, India, 2006-2007

Assistant Director, MBA Distance Mode Program, Andhra University, Visakhapatnam, India, 2004-2006

Deputy Chief Warden, Andhra University Arts & Commerce Hostels, Visakhapatnam, India, 2002-2005

I, the undersigned, certify to the best of my knowledge and belief, these data correctly describe me and my qualifications and my experience.

Prof. Murty S. KOPPARTHI